



1. Applicant Details

Name..... Group Name

Application Date

2. Business Details

Business Name.....

Business / Invoice Address

.....
.....

Mobile.....

Work Tel.....

Email.....

Do you use Social Media to promote your business? Y / N

Are you happy for these details to be viewable on the DD Website Y / N

Describe your Offering (be specific)

.....
.....

Category applied for.....How long have you been in this business?

2. Your obligations to Deliberately Different

Are you willing to commit to attending meetings? Y / N

Are you willing to live by the DD values (see below)? Y / N

Are you willing to send a substitute to attend, if you can't? Y / N

Are you willing to share your contacts with other DD Members? Y / N

Are you a member of any other networking organization? Y / N

DD Values:

I will Make a Difference with my behaviour, attitude and actions.

I will Help Others whenever possible

I will Live in Peace, Be Happy and Have Fun NOW!!!

By agreeing to join DD, I agree to abide comprehensively and genuinely to our Values at all times.

3. Payment

Bronze Level: £50 per month or £500 full year payment by BACS

Silver Level: £90 per month or £900 full year payment by BACS

5. References

Name

Tel

Email.....

DD Member? Y/N

Business relationship.....

Name

Tel

Email.....

DD Member? Y/N

Business relationship.....

6. The Small Print

- Once accepted to DD your fees are non-refundable. (Should you not demonstrate DD values, your membership will be terminated and the remainder of your subscriptions for that year will go to local charitable causes)
- You may only belong to one group
- DD subscriptions may be adjusted, but not during the period of this 12 month agreement

7. Sign and Date

I understand and agree to DD Values and that upon acceptance to DD that fees are non-refundable without exception.

Name Date.....

Signature.....

Terms and Conditions

Welcome to Deliberately Different (DD). The following information explains our approach and reasoning. We believe it to be important to enhance your experience and therefore important reading.

DD's Purpose

Our purpose is to "Make Networking Great for You NOW!!" We are Deliberately Different and want Networking to be about you and not us!! To that objective, we commit to do everything in our power to help, support and develop you as an individual and a business.

DD Values

Our Values are our moral compass and our very essence. They are axiomatic to our existence. It is how we do business and live. To that extent, we are careful to ensure that our members share and embrace those Values. They are the main specification to join Deliberately Different and will be the main reference in all our decisions. We all have a choice in life and we are pleased and privileged that you have joined us on our journey. We know our Values will bring us collective personal and business success.

By joining DD both you, as a member, and we, as an organisation, commit to upholding the following Values:

- Make a Difference
- Help Others
- Live in Peace, Be Happy and Have Fun NOW!!

General Stuff and Policies

1. We promote exclusivity, so therefore only one person from a profession can join a Group. The Group Chair in consultation with the members will have the final decision.
2. Members must represent their primary occupation, not a part-time business.
3. Bi weekly meetings last for two hours between 0645hrs and 0930hrs. Unless there are extenuating circumstances, we would like members remain for the full meeting.
4. Any Training and Development meetings will run between 10am and 12pm following the networking meeting. Refreshments will be available at the beginning, with a break at the trainer's discretion. Members can be assured that the whole process will take only 2-3 hours and will be completely productive.
5. Individual members cannot be in another DD Group. Corporate Members can send representatives to other Groups, as a guest of a Founder Member subject to the agreement of the Group Chair.
6. Your attendance is most important. If a member cannot attend, they may send a substitute (not a member of their own Group) to the meeting. Repeated absence is unwelcome and may compromise your membership of DD.
7. Members are encouraged to bring interested visitors to their Group with the intention of joining DD. Visitors can have their first meeting to Deliberately Different (any Group), on a pay as you go basis at a cost of £15. They may attend three meetings on that basis, after which they must commit to membership.
8. Bronze Members may only attend their Group meetings and not any Training and Development Days. They can, however, attend Social Events.
9. It is the member's responsibility to file a concern with the Group Chair, if they believe a potential new member will conflict the Group's exclusivity. This should be done before the individual is approved for membership.

10. Members who wish to change their classification must submit a new membership application and obtain approval from the Managing Director for that classification change.
11. In case of problems with a member the Group Chair, at their sole discretion, can put a member on probation relating to the member's Values, business practices or commitment to the Group.
12. Memberships may be revoked for failure to comply with the Values and policies of Deliberately Different. Group Chairs may revoke memberships. Our Values are so important and fundamental to our Network that your behaviour and actions must reflect this principle at all times. If we believe that they are compromised, or bring DD into disrepute, your membership will be cancelled.
13. Group Chairs who fulfil all responsibilities throughout their term, and bring in new members will receive compensation. They will be subject to agreement with the Management Team.
14. Founder Members who bring in new members, will receive compensation in the form of a discount for the next year's subscriptions.
15. Deliberately Different Policies are subject to change. All proposed policy changes will be reviewed by the Management Committee. Our Values will not change!

Admin Policies

1. Subscription fees are subject to a 12 month contract and may be reviewed annually. Fees are paid either monthly or annually. Monthly fees are paid by BACs or Standing Order. Annual fees can be paid by cheque or BACS.
2. DD may establish Groups in any community with people interested in developing a Values based network. In addition, DD reserves the right to open more than one Group per community.
3. Membership fees are payable 30 days prior to the due date. Members who have not paid by the first day of the month they are due are considered late and will be liable to a £20 late charge. If fees are not paid within 15 days, the member will be asked to leave.
4. Fees are non-refundable. If a member leaves, with agreement of the Group Chair, their outstanding subscription will be paid in full to an identified local charitable cause, provided they meet our Values.
5. Fees cannot be transferred from one person to another, unless the fees were paid by the same Corporate member.
6. DD has a strict policy on returned cheques. A member has three working days in which to contact their Group Chair and resolve the matter. Any returned cheques not resolved within this period will be turned over to collections. All returned cheques will be liable to a minimum £25 returned cheque fee. If a member passes a second NSF cheque, that member will be subject to expulsion.

The DD Meeting Framework

Each meeting will consist of five consistent themes. By facilitation we will concentrate on:

1. You, your business and what DD and the group can do for you?
2. Our Values, their relevance and context to your development and growth as an individual and business.
3. Where making a difference to others will make a difference to you and your business.
4. How helping others and in particular those not as fortunate will help you and your business. In this respect our donations to local charitable causes will be considered by using our Values.
5. All that exists is NOW....the perpetual present. All our meetings, engagements and activities will be in the NOW.

The Value of Live in Peace, Be Happy and Have Fun Now, perhaps holds the greatest meaning to DD. We have a choice in life and we choose to completely embrace this philosophy. Whilst we understand that our members may not read and digest our policies and stuff, we do strongly believe that the inspiration we receive from Mo Gawdat's 'Solve for Happy' is essential reading for all our members.

If we don't deliver our promise, Members will be able to use the Red and Yellow cards to remind us of our obligations!

So, What Do I Get From Being A DD Member?

Our promise is that your experience and involvement with DD will be very different to that with any other comparable offerings. Our fresh approach and our promise to put you first will be evident at every engagement, meeting, interaction or event. You will make a difference, help others, live in peace, be happy and have fun NOW!! We believe that is a powerful incentive to be part of something so different and also to directly help your community.

We do accept that you want to know what investment return you will get for your money. Our conviction is the list below illustrates those benefits:

1. A network that is focused on you and not us!
2. Meetings which will bring out the most of your potential and root you in the NOW!
3. Training and Development that is relevant to you and your business needs. We will be responsive to the issues that affect you and your business. Your feedback and guidance will ensure we meet your needs. Typically, the training and development sessions will include but not be limited to topics such as:

- Sales
- Strategy
- Planning
- Marketing/ Social Media
- Finance/ Cash Flow
- HR
- H&S/ Risk Management
- Mindfulness and Wellbeing

Other topics requested by you

4. Executive Mastermind programme to assist in the resolution of your challenges and problems.
5. Business introductions and Referral Passing, plus access to a formal higher level referral acquisition.
6. Facilities for specialist coach and mentoring in a number of relevant business areas.
7. The means and ability to make a difference to yourself and others.
8. Being part of an organisation which directly benefits local charitable causes from your actions, behaviour and subscriptions.

Data Protection

Deliberately Different takes data storage, protection and security seriously. Our full policy is available on our website:

www.wearedeliberatelydifferent.com